



NZ Angling & Casting Association
STRATEGIC PLAN

2014 - 2019

Directory

NZ Angling & Casting Association Incorporated

REGISTERED OFFICE

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Certificate of Incorporation 223467
Established 21 September 1960

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STRATEGIC OVERVIEW

- OUR VISION** Recreational fishing and casting are highly visible and valued sports.
- OUR MISSION** To promote the sport of recreational fishing and casting.
- OUR VALUES**
- Camaraderie:*** we place a very high value on the fellowship of fishers and their families
- Transparency:*** our leadership is open, accountable & responsive to the needs and interests of members
- Sustainability:*** we uphold sound, sensible environmental practices that protect recreational fishing rights

OUR GOALS



ACKNOWLEDGE

GOAL 1: *To ensure that the local, national and international achievements of NZ fishers are well-recognised and rewarded.*



DEVELOP

GOAL 2: *To support clubs to reach more people and develop skills of aspiring champions*



ENGAGE

GOAL 3: *To ensure recreational fishing rights are protected for future generations*



STRENGTHEN

GOAL 4: *To ensure NZACA can provide high-quality, relevant services to and for members*

OUR CONSTITUENCY



ACKNOWLEDGE



DEVELOP



ENGAGE



STRENGTHEN

AFFILIATED CLUBS AS AT SEPTEMBER 2014

1. Auckland Lady Anglers (ALA)
2. Bethells Casters & Angling Club
3. Feilding Surfcasting Club
4. Foxton Surfcasting Club
5. Gisborne Surfcasters Club
6. Hunt, Leuchars & Hepburn Amateur Angling Club (HLH AAC)
7. Katikati-Waihi Fishing Club
8. Kingfishers Surfcasting and Angling Club
9. Kiwi Club
10. New Plymouth Surfcasting Club
11. North Shore Surfcasting Club
12. NZ Fisher
13. Ohawe Boating and Angling Club
14. Outcast Surf Fishing Club
15. Pania Surfcasting Club
16. Rodney Fishing Club
17. Rotorua Fishing and Casting Club
18. Strip Strike
19. Te Atatu
20. Upper Hutt Cosmopolitan Club - Fishing & Boating Adjunct
21. Wairarapa Surfcasting Club
22. Wairoa North Clyde Surfcasting Club
23. Wanderers Surfcasting and Anglings Club
24. Wellington Surfcasting & Angling Club (WSAC)
25. Western Bay Surfcasting Club
26. Whakatane Surfcasting Club

KEY PARTNER AGENCIES & NETWORKS

Hauraki Gulf Forum	statutory body promoting and facilitating integrated management, protection and enhancement of the Hauraki Gulf.
New Zealand Sport Fishing Council (NZSFC) - LegaSea	New Zealand's leading sports fishing organisation promoting & providing education, participation and pathways to sustainable and abundant marine fishing for all Kiwis. supports and promotes the public's interests for conservative management of precious fisheries resources, to ensure abundant fisheries for future generations
Recreational Advisory Forum	Cross-sectoral group providing advice, ideas and feedback to increase recreational participation and use of Department of Conservation-owned and administered land
NZ Recreational Fishing Council	professional advocacy and active participation in fisheries management for the benefit of recreational fishers
NZ Government Agencies	<ul style="list-style-type: none"> ▪ Ministry of Primary Industries ▪ Department of Conservation
International Game Fish Association (IGFA)	non-profit organisation committed to the conservation of game fish and promotion of responsible, ethical angling practices through science, education, rules & records.
International Casting Sport Federation (ICSF)	Promotes and develops tournament casting sport internationally (in conformity with Olympic principles), arranges World and Continental Championships, confirms and maintains world records, continental records and international judges
AAA	Australian counterpart agency – reciprocal participation rights at national events

STRATEGIC PLAN SUMMARY OVERVIEW & KEY RESULT AREAS

OUR VISION: Recreational fishing and casting are highly visible and valued sports.

OUR MISSION: To promote the sport of recreational fishing and casting.

VALUES

Camaraderie we place a very high value on the fellowship of fishers and their families

Transparency our leadership is open, accountable & responsive to the needs and interests of members

Sustainability we uphold sound, sensible environmental practices that protect recreational fishing rights

GOALS	1 ACKNOWLEDGE	2 DEVELOP	3 ENGAGE	4 STRENGTHEN
	<i>local, national & international achievements of NZ fishers are well recognised and rewarded</i>	<i>clubs are supported to reach more people and develop skills of aspiring champions</i>	<i>Recreational fishing rights are protected for future generations</i>	<i>NZACA can provide high- quality, relevant services to & for members</i>
KEY RESULT AREAS	<ul style="list-style-type: none"> ■ Well attended and efficiently run National Championships ■ National Records are relevant and well-contested ■ Catch Achievement Recognition Certificates are relevant and sought-after ■ Greater Confidence in Decisions Made 	<ul style="list-style-type: none"> ■ More people, including in particular young people and women, participate in the sport ■ More people seek national awards and enter the national champs ■ New generations of champions emerge ■ a well-connected network of fishers is developed ■ more opportunities to participate in NZACA events at regional and national levels facilitate fishers upskilling and spending more time together, getting to know each other & enjoy one another’s company 	<ul style="list-style-type: none"> ■ we are well able to communicate with our membership, obtain and understand their views on issues that impact on recreational fishing ■ NZACA develops a stronger, more visible and better informed public awareness and advocacy capability ■ we can represent & advocate on behalf of our members on issues impacting on the sustainability of fisheries and the protection of recreational fishing rights 	<ul style="list-style-type: none"> ■ Comprehensive and timely communication amongst the membership ■ Development of Position Descriptions / Terms of Reference for all NZACA roles and responsibilities (with clear and agreed duties and reporting obligations outlined) ■ Ongoing development of plans, policies etc for teams & roles: Strategic Plan, Action Plans, Annual Budget, Funding Plan

NZACA SIX MONTH WORK PLAN: OCTOBER 2014 – MARCH 2015

GOALS	1 ACKNOWLEDGE	2 DEVELOP	3 ENGAGE	4 INVEST
		<i>local, national & international achievements of NZ fishers are well recognised and rewarded</i>	<i>clubs are supported to reach more people and develop skills of aspiring champions</i>	<i>Recreational fishing rights are protected for future generations</i>
PRIORITY PROJECTS	<ul style="list-style-type: none"> Review of Future National Championships (Nats Sub-Committee) Review & Update Trophies & Records & Catch Achievement Certificates (Working Group: Trophies, Records, IGFA Reps, Line Tester) Design & Implement more efficient ways to capture and track results (EO, Weighmaster, Records Officer) 	<ul style="list-style-type: none"> Develop a 2015/16 Plan for Casting & Fishing Clinics (Casting Coordinator) 	<ul style="list-style-type: none"> Develop a more efficient Membership Management System (TidyClub) to have the ability to better track and communicate with members & stakeholders (EO & Membership Portfolio Holder) 	<ul style="list-style-type: none"> Constitution Review (sub-committee President, Junior Vice President) Organisational Review (Leadership Team) - roles and responsibilities of the Executive, Portfolio Holders (incl reporting obligations); Life Members; Kiwi Club; Meeting Procedures; Calendar of Events
BUSINESS AS USUAL	<ul style="list-style-type: none"> 2015 National Championships (Nationals Sub-Committee, Trophies) NZ Catch Achievement Recognitions (Records Officers) NZ Records (Records Officers, Line Tester) International Records (Records Officers, Line Tester, IGFA) Annual NZACA Awards (Records Officers, Trophies, Line Tester) 	<ul style="list-style-type: none"> Kiwi Club (Kiwi Club Coordinator) Facebook & Website (Comms Officer / Webmasters) with ongoing improvements: <ul style="list-style-type: none"> more info incl. downloadable online & printable Event Registration Forms & Membership Forms online database of members and club contacts Handbook (Memberships) 	<ul style="list-style-type: none"> Monthly email & posted newsletter (Communications Officer) Regular Website Updates (Communications Officer, Webmaster) Regular Facebook Page updates (Communications Officer) Regular Inter-Agency Liaison (IA Liaison Officer) Visits to Member Clubs (President) Hosting AAA Delegates at the NZ Nationals and making arrangements for NZers to participate in the Australian Biennial Nationals (Australian Affairs Portfolio) 	<ul style="list-style-type: none"> Ongoing development and monitoring of plans for Priority Projects & BAU (Leadership Team): <ul style="list-style-type: none"> Project Plans x 7 Staffing Plan (incl PD) Grants & Funding Plan Compliance Schedule Networking & Advocacy Calendar Budget Reviews <ul style="list-style-type: none"> Mar/Apr – incoming Exec current FY Sept (next Nats budget goals & next FY draft budget) AGM Preparations & Succession Planning (Leadership Team):
PARKED / AD HOC	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Regional Development Plan for <u>current</u> member clubs (Membership, Nats Convenor) <ul style="list-style-type: none"> revamped pastoral care and/or regional club reps network regional calendar of events (training & networking) Membership Campaign: extended geographic & demographic reach via new clubs, returning clubs, new membership categories 	<ul style="list-style-type: none"> Strengthen Advocacy Capacity (currently Jim Mikoz) More modern, saleable merchandise to raise awareness of NZACA events & activities 	<ul style="list-style-type: none"> More Benefits for Members <ul style="list-style-type: none"> Development Officer Education Officer Friends of NZACA discount scheme

